July 27, 2009 Issue 151

#### **Back To The Future: WUSN's Gamble**

Despite the easy play on his name, CBS Radio WUSN/ Chicago's recent PD hire Bill Gamble is anything but. More

than two decades of programming experience in the market include programming Country WMAQ-AM: "I would hate to say it was a couple decades ago, because it's the truth," Gamble jokes. His background includes eight years at ABC Radio/Chicago's WXCD & WZZN, as well as running Gamble Radio Consulting Services and programming WKLR/



**Bill Gamble** 

Indianapolis, WSUN/Tampa, WEFM/Chicago and WIFI/Philadelphia. Since leaving ABC and the Windy City in 2006, he spent three years programming Country for CBS Radio in Denver (KWLI), and seems, at least from the outside, to be a custom-fit for one of the highest profile jobs in the format. He is also programming the company's AC WCFS. We spoke to him today:

Country Aircheck: You have such an extensive background in Chicago radio, how do you think it has changed, if it has, in the time you've been gone?

**Bill Gamble:** When I went to Denver in the beginning of 2006, PPM had not yet hit Chicago, and that's the biggest change. I don't think it's fundamentally changed the nature of Chicago radio, but there are certainly some tactical things you wouldn't

*(continued on page 4)* 



#### **Thousands Float To Aquapalooza**

Alan Jackson's free Aquapalooza concert drew a record number of attendees by boat Saturday (7/25) on Lake Martin in Kowaliga, AL. More than 4,000 boats and 35,000 people were at the all-day event, with Jackson performing his hits and paying tribute to the area by closing with Hank Williams' "Kaw-Liga." Jackson proclaimed it the "coolest" show he's ever done. "I have a lot of memories on this lake," he told the floating crowd. "I grew up around here and there must be boats a mile out and across." Jypsi, Caitlin & Will, Matt Stillwell and the Carter Twins opened. CMT will air the concert special Sept. 4.





#### **Radio News**

- Gig Alert: Magic Broadcasting/Dothan, AL OM Kris Van Dyke is seeking a fast-moving, creative individual with multiple format experience for an on-air position. Knowledge of Adobe Audition and Word required; Maestro, Excel, PowerPoint, Selector and basic Web skills are a plus. Send airchecks (under 2 minutes and 4MB) and resumes to krisvandyke@live.com.
- **Programming:** Former KWMT-AM/Fort Dodge, IA morning host **Brian Seim** has joined **KGYN-AM/Guymon**, **OK** as PD/morning host. He replaces Charlie Harrigan, who left the station earlier this month.
- **Syndication: Cool Broadcasting** is offering its annual 12-hour *A Country Christmas* special. The show includes 15 songs an hour and artists discussing their favorite Christmas memories. For more info email <a href="mailto:steve@cool-broadcasting.com">steve@cool-broadcasting.com</a>.

#### **Industry News**

Flood Bumstead McCready & McCarthy Sr. Account Mgr. Kristin Butler Braaksma has been upped to Dir./Account Management & Staff Development after 17 years at the firm. In her new position Braaksma assumes account management for Kelly Clarkson and reports directly to Pres. Mary Ann McCready.



Kristin Braaksma

Marty Raybon is the first country artist to sign with GrandVista Music. An album and single are slated for later this year.

**Red Dirt Music/E1 Music** has signed **Brandon Jenkins**. His album *Brothers Of The Dirt* will be released in October, with his first single "Blood For Oil" is shopping to radio this month.

**Will Bowen** has signed an exclusive songwriting agreement with **Combustion Music**. Bowen was previously signed to Universal/ New York and toured with Dave Matthews Band and Maroon 5.

At the ripe-old age of 17 **Hunter Hayes** has signed with **Universal Music Publishing**.

Beverly Hills, CA-based **ROAR** artist management and consulting firm has acquired Nashville-based **Girilla Marketing**. Founder/President and CRB Agenda Committee member **Jennie Smythe** will continue to operate the company

#### My Tunes: Music That Shaped My Life



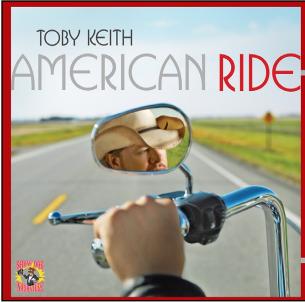
**WGH-FM/Norfolk** APD/MD/PM driver **Mark McKay** discusses his most important songs, artists or concerts:

1. Queen & Billy Squier, Philadelphia Spectrum, 1982: So many people are embarrassed by the first show they ever attended, but I was lucky enough to start my love affair with live music with a good one! Freddie Mercury remains on of the three best entertainers I've ever seen; David Lee Roth (in his prime) and Garth are the others.

Mark McKay

- **2. The Police, Ghost In The Machine:** The first record I remember buying with my own money. For you kids that don't know, records preceded cassettes, which gave way to CDs, then mp3s. You could look it up!
- **3. U2, The Joshua Tree:** This is *still* my favorite CD of all time. Remember when albums were complete works of art, instead of a series of singles? This one's a classic. Their show at old JFK Stadium in Philly (in either '87 or '88) featured a surprise appearance from Springsteen. It doesn't get any better.
- **4. Reba McEntire/Fancy:** I met my wife while we were both working in promotions at KMLE/Phoenix. Long story short; the first conversation I can remember having with her centered on this song. As a result, I still smile when I hear "Fancy."
- **5. Garth Brooks, America West Arena, Phoenix, 1996:** It was the first time I'd ever seen him, and years later he *still* amazes me. I was a baby jock at KMLE and got to do my first remote broadcast there, which was a huge rush.
- A highly regarded song or album you've never heard: Maybe it's a generational thing, and it was before my time, but *Pet Sounds* from the Beach Boys. You can't read a "best-ever" column without this one listed, and I've never heard it.
- An "important" piece of music you just don't get: I'll prepare myself for the abuse on this one, but Bob Dylan. He could be singing a grocery list and I still wouldn't be able to make out a word!
- An album you played or listened to incessantly: Irony Alert: Traveling Wilburys, Vol. 1. Yep, featuring Bob Dylan! And, Jeff Lynne, Tom Petty, Roy Orbison and George Harrison. Them I can understand. I still listen to this one frequently.
- One obscure or non-country song everyone should listen to right now: Anything by Roger Clyne & the Peacemakers, a criminally underappreciated Arizona band. Seek'em out on iTunes, or check'em out when they come to your town; you'll thank me later!

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out of Nashville.

Steel guitarist Weldon Myrick will be the subject of the next Nashville Cats: A Celebration Of Music City Musicians. The program is scheduled for Aug. 15 at 1:30pm at the Country Music Hall of Fame and Museum's Ford Theatre and will include a performance, interview and autograph session.

#### **Artist News**

The Charlie Daniels Band is slated for NSAI's "It All Begins With A Song" Performance Series Aug. 27 at Nashville's Wildhorse Saloon with Old Union opening. This will be the first full Charlie Daniels Band concert in Nashville in four years.



**Charlie Daniels** 

Tracy Lawrence will be acknowledged as an Honorary Citizen of San Antonio Aug. 14 prior to his performance at Cowboys Far West. Mayor Julián Castro and the Chamber of Commerce will present Lawrence with a Chamber/Mayoral Proclamation for his philanthropic work around the community. He's the first country star to receive the honor.

#### The Week's Top Stories

Visit the archives section of our website for complete coverage of these stories and more: www.countryaircheck.com.

• Sirius XM VP/Country Programming Jon Anthony resigned. His last day is Aug. 14. Sirius XM SVP/Music Programming **Steve Blatter** is seeking a head of Country programming. (CAT 7/27)



Jon Anthony

• Regent/Lafayette Dir./Sales Chuck Wood was named GM for crosstown Citadel, which includes Country **KXKC**. (CAT 7/23)

- Beasley/Philadelphia Dir./Marketing Mark Vizza was upped to the newly created position of Dir./Marketing and Operations Mgr. for Country WXTU and Rhythmic WRDW. He can be reached here. (CAT 7/22)
- Former WDAF/Kansas City & Hot AC KKSN OM/PD John Cook joined AC WNUW/Philadelphia as PD. (CAT 7/21)

#### **BIRTHDAYS**

Tuesday (7/28) - Ray Vega, Theresa Ford (theresa.ford@disney. com), Jonathon Edwards, Valerie Hart (vhart@entercom.com), Glenn Noblit (glenn.noblit@wbr.com), Wes Poe (wpoe@entercom.com)

Wednesday (7/29) - Martina McBride, James Otto, Jay Bradley (jay. bradley@umusic.com), Gregg Brown, Scott Johnson, Angela Gimlin (angela.gimlin@cmt.com)

Thursday (7/30) - Neal McCoy, Phil Stone (Roy D. Mercer), Jim Davis (jim@kknu.fm), Rebecca Neff, Danny Sommers, Karen Staley, Rick Young (<u>rick.young@wbr.com</u>)

Friday (7/31) - Gary McCoy (garymccoy@clearchannel.com)

Saturday (8/1) - George Ducas, Mark Janese (markjanese@ sonymusic.com), Charlie Kelly, Steve Miller (2smiller@bellsouth.net), Gary Murdock (gary.murdock@us51country.com)

Sunday (8/2) - Hank Cochran, Barry Landis, Jon Anthony (jon. anthony@xmradio.com), David DeBolt, Joyce Rizer (joyce.rizer@ xmradio.com), Chris Stacey (cstacey@hurricanepromo.com)

Monday (8/3) - Dean Sams, Randy Scruggs, Tony Conway (tconway@ blanash.com), Ted Wagner (ted@ninenorthmail.com), Shanna Strassberg

- Promotion vet Scot Michaels is handling the West Coast for **Treehouse**. He can be reached at 816-665-7714 or here. (CAT
- FCC Commissioner nominees, Republican Meredith Attwell Baker and Democrat Mignon Clyburn, were unanimously confirmed by the full Senate. (CAT 7/24)
- Broadcast investor Corporate Partners II AIV LP took control over the 41-station, Los Angeles-based **Mapleton Communications**. The group's stable has six Country stations including KALF/Chico, CA; KAKT/Medford, OR; KNAH/ Merced, CA; KKHK/Monterey; KNNN/Redding, CA; and KDRK/Spokane. (CAT 7/21)
- Capitol/Nashville Dir./Publicity Judy McDonough is no longer with the label and can be reached here. (CAT 7/27)



#### **Back To The Future** (continued from page 1)

have heard three years ago. Segues and all the other PPM stuff with which everyone is quite familiar. Between Greg Strassell, Jeff Garrison and all the other format captains, CBS Radio does a great job and we've been through some pretty extensive PPM training since the day I started with CBS in 2006.

#### What will be different about programming Country in Chicago now, as opposed to your last run there, and even your last Country gig in the city?

The fundamentals of good radio are the same today as they were 20-some years ago. We tend to make it very complicated, but I think if you play the popular songs and listen to what the audience wants you're going to have a good radio station. A good PD is really a customer service

good PD is really a customer service rep. It's not what I or the MD likes, it's what the audience likes. If we're keeping the customer satisfied, ratings and revenue and all those other things will be fine.



#### How has Chicago changed as a market for Country music?

It's always been a big country market. WMAQ was a big Country station and I think back then you had WJJD and WJEZ, too. US99 was close to coming on. As the population grows and the music becomes more mainstream, Country is a mainstream format. This station is successful, has a large and consistent audience and it's not, "Oh, we're the Country station." There are some AC stations that are more niche formats than Country is, and not just in Chicago.

# Within a couple days of taking the job you were at a Wrigley Field for the historic Rascal Flatts show. That's a pretty good way to start, I'd think...

That was so cool. I know there have been shows there before, but I had not been to one. I found myself sitting near the ivy in the outfield; beautiful night. We thought it was going to rain, but it didn't. You could tell the different demographics in that there

#### **TUBE CHECK**

Tuesday 7/28 - Jason Aldean, Chelsea Lately (E!).

**Wednesday 7/29** – Kenny Chesney, Darius Rucker, Sugarland, Carrie Underwood, *Oprah* (re-air) (syndicated).

**Thursday 7/30** – Brad Paisley, Alison Krauss, Rascal Flatts, Whitney Duncan, Tanya Tucker, Gary Allan, *Headline Country* (GAC).

Friday 7/31 – Lady Antebellum, Ellen (re-air) (syndicated).

Saturday 8/1 - Big Kenny, Naomi Judd, Scott Borchetta, Can You Duet (CMT).

Sunday 8/2 - Lee Ann Womack, Billy Currington, Soundstage (GAC).

**Monday 8/3** – Sugarland, *Live On The Inside* (premiere) (ABC); Brad Paisley, *Invitation Only* (premiere) (CMT); Julia Burton, *Fly Rod Chronicles* (Sportsman Channel).

was a group of fans there to see Rascal Flatts who might not have been familiar with Vince Gill. Then there were some people who may have been familiar. It was great. One of those shows that just flew by, and I was able to get a cab after the show, so it was a big, successful night for me.

## You were spotted in the Cubs dugout. That must have been a thrill.

Well, um, lifelong White Sox fan. (laughs) I moved to Chicago in the late '70s and started at WMAQ as PD in '84. It was a Country station but we had the White Sox. Part of my job was going down, dealing with the talent and all the things you do when you have play-by-play rights. So I just became a White Sox fan and have been one ever since. I certainly don't root against the Cubs, but if I have to pick...

# In fairness, it was the visitor's dugout. We can certainly point that out.

Yes, thanks. That will help me talk my way out of this.

What most excited you about this opportunity? About being back in the city?





Water Logged: The Sony/Nashville crew represent at Alan Jackson's Aquapalooza. Pictured (I-r, top) are CMT's John Hamlin, Arista's Skip Bishop, Sony's Renee Bell, Arista's Lesly Tyson, Sony's Butch Waugh. And in front (I-r) are Cracker Barrel's Peter Keisner, Caitlin & Will's Caitlin Lynn, Sony's Tom Baldrica, C&W's Will Snyder, Sony's Joe Galante, Jypsi's Scarlett, Lillie Mae, Amber Dawn and Frank, and the Grand Ole Opry's Pete Fisher.

I enjoyed working for CBS Radio. It's one of, if not the leading company in terms of looking to the future. It was high on my list. Coming back to Chicago, where I have almost 25 years programming experience, that makes it a little bit easier. I don't have to find my way to the hotel, or try to figure out where the radio station is, or figure out what the good neighborhoods to live in are. And the opportunity of just a really great radio station: Marci Braun, Dave Robbins, Lisa and Ray, Trish Biondo, Drew Walker, Pam in promotions. This is a machine. It's a great radio station. Getting to be part of that, help out and maybe add some things to it is exciting. On the other side, Fresh is a new brand for CBS in three markets, and there's certainly some opportunity for significant growth there.

Combine all that with the fact that both my children, after they got out of college, still live in Chicago, and my wife and I are thrilled to be back. I loved living in Denver. It's a great place, but CBS is no longer there and the opportunity here – how do you say no to coming home?

#### **CHECK OUT 7/28**

August 4 **Sugarland** *Live On The Inside* (Mercury)

Gloriana Gloriana (Emblem/Warner Bros./New Revolution)

Assjack Assjack (Curb)

**Mac McAnally** *Down By The River* (Show Dog)

**Steve Azar** *Slide On Over Here* (Ride)

August 11 **Justin Moore** *Justin Moore* (Valory)

**George Strait** *Twang* (MCA) **Johnny Cooper** *Follow* (Tenacity)

August 18 Reba Keep On Loving You (Valory/Starstruck)
David Nail I'm About To Come Alive (MCA)

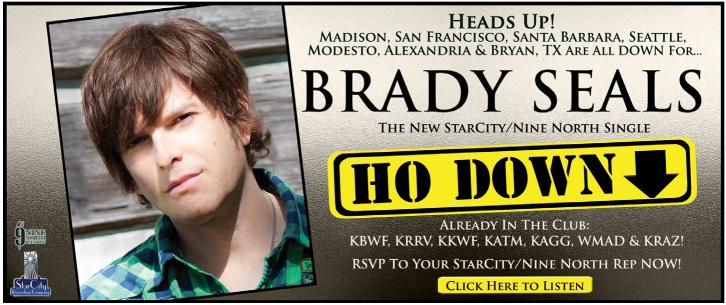
Album release info to <a href="mailto:news@countryaircheck.com">news@countryaircheck.com</a>.

# What has the reception been locally and from the country community?

Technology is a funny thing. My wife and I were driving from Denver and were somewhere in Iowa on that Thursday morning (7/16). And even before I get a copy of the press release that Dave sent out, the Blackberry just starts going off. Certainly the radio community and radio friends have all reached out. But I was surprised by the number of people I didn't know who sent a note saying how great it is to see a bulletin come out about somebody being hired. I was genuinely touched and surprised at all the people who looked at somebody being hired as good news.

# And it's probably too early, but do you have thoughts on where WUSN is headed?

When I come into a place I spend a lot of time learning how it works. Too many radio stations get a brand new PD and it will be, "We're going to do this, this and this." No, US99 is successful. One of the premiere, if not the premiere Country station in America. It's doing a lot right. So I'm just figuring out how it all works right now.



## Spring No. 1s: KUZZ, WYZB, WITL, KIIM, WGTY and WQXK

The Spring 2009 Arbitron results for diary markets began rolling in last week. We re-cap the markets as they come in each day in the Country Aircheck Today, and provide this weekly overview of how Country stations have fared. As part of our weekly market-by-market offerings, with a few exceptions, only stations achieving at least a 1.0 share are included. Legend: A "+" indicates a Classic Country outlet, a "^" designates Country stations in the same market owned by a single operator and a "t" indicates a tie. A "NA" indicates a subscriber-only market, where rankings are not available. Also, not all Country stations are listed in the non-subscriber markets.

Station/City	12+ Share Last ARB	12+ Share SP '09	12+ Rank Last ARB	12 + Rank SP '09
WQMX/Akron	6.8	6.1	2	3
WGAR/Cleveland (Akron Arbitron)	2.6	2.3	14	16
<b>WQXK/Youngstown</b> (Akron Arbitron)	1.7	.9	18t	23
WCTO/Allentown	8.6	9.3	2	3
KUZZ/Bakersfield^	7.3	8.5	2	1
KCWR/Bakersfield^+	2.0	1.6	15t	17t
KCNQ/Santa Rosa, CA (Bakersfield, CA Arbitron)	.4	1.3	26t	19t
WPOC/Baltimore	8.0	7.6	2	3
WUBE/Cincinnati^	6.5	5.5	3	3
WYGY/Cincinnati^	1.3	1.1	16	15t
WPFB/Dayton (Cincinnati Arbitron)	.6	1.1	22t	15t
WHKO/Dayton (Cincinnati Arbitron)	.5	1.0	25	17
WGAR/Cleveland	6.4	6.0	5	4
WHKO/Dayton	7.6	9.6	na	na
WDSJ/Dayton	Debut	1.7		na
WYZB/Ft. Walton Beach, FL	9.2	8.1	11	1
WAAZ/Ft. Walton Beach, FL	2.3	2.9	13t	10t
<b>WXBM/Pensacola, FL</b> (Ft. Walton Beach Arbitron)	1.7	1.7	15t	14t
WDJR/Dothan, AL (Ft. Walton Beach Arbitron)	1.1	1.2	17t	16t
WBCT/Grand Rapids^	6.8	7.5	2	3
WTNR/Grand Rapids	2.6	3.1	12	9t
WRBT/Harrisburg, PA	7.2	7.6	3	2
WCAT/Harrisburg, PA^	2.3	3.0	11t	9
WIOV/Lancaster, PA^ (Harrisburg, PA Arbitron)	.8	1.6	21	16
WWYZ/Hartford	5.4	6.1	4t	4
WITL/Lansing, MI	12.3	11.8	1	1
WMIL/Milwaukee^	6.0	7.2	na	na
WOKY-AM/Milwaukee^+	1.2	1.8	na	na
WKSJ/Mobile, AL	7.6	9.6	na	na

Station/City	12+ Share Last ARB	12+ Share SP '09	12+ Rank Last ARB	12 + Rank SP '09
WXBM/Pensacola, FL (Mobile, AL Arbitron)	1.5	2.0	na	na
WKMK/Monmouth-Ocean	1.7	3.7	16	5
KTOM/Monterey, CA	2.2	2.3	13t	15
KKHK/Monterey, CA	.9	1.3	27	22t
WXBM/Pensacola, FL	8.5	8.2	1	2
WYCT/Pensacola, FL	6.9	6.4	5	5
WKSJ/Mobile, AL (Pensacola, FL Arbitron)	1.2	1.2	18	16t
WDSY/Pittsburgh	5.1	5.8	4	4
WOGG/Pittsburgh^	1.4	1.6	17	15
WOGI/Pittsburgh^	1.3	1.4	18	17t
WOGF/Pittsburgh^	.8	.8	22	21t
WOGH/Pittsburgh^	.4	0.0	26t	
WRWD/Poughkeepsie, NY	4.9	5.3	4t	4
WKXP/Poughkeepsie, N\	/ 1.5	2.4	16t	11t
KNCI/Sacramento	3.9	4.4	na	5
KNTY/Sacramento	1.7	3.1	na	12
WIL/St. Louis	5.8	6.0	3	2
KSD-FM/St. Louis	3.2	3.5	14	13
WGGY & WGGI/Wilkes Barre-Scran	ton7.7	8.1	4	2
WSJR/WB-Scranton	2.3	2.6	8	10
WCTO/Allentown (WB-Scranton Arbitron)	1.4	1.3	17t	1
KIIM/Tucson	9.8	10.8	1	1_
WGTY/York	9.4	12.4	1	1_
WHVR-AM/York+	1.3	1.4	18	17
WIOV/Lancaster, PA (York Arbitron)	1.0	1.2	24	18t
WAYZ/Hagerstown (York Arbitron)	1.6	.9	17	20t
WFRE/Frederick, MD (York Arbitron)	1.1	.9	19t	20t
WRBT/Harrisburg (York Arbitron)	1.1	.7	19t	23t
WQXK/Youngstown, OH	10.0	10.2	2	1
WWGY/Youngstown, OH	1.5	2.1	13t	12



#### **New Country Aircheck/Mediabase Reporter Weights**

These are the new weights for Country Aircheck/Mediabase Country Reporters, based on audience figures from the Winter 2009 Arbitron ratings. The weights are calculated by this formula: Market rank is multiplied by 10 and then added to the station's AQH Persons. A station's weight is determined by dividing that adjusted AQH by the leading Country station's adjusted AQH. For the Winter 2009 Abritron ratings period, that station is KKGO/Los Angeles with an adjusted AQH of 32,520. Station Weight = (Market rank X 10) divided by 32,520.

These new weights are effective with this week's Country Aircheck/Mediabase Country chart.

Calls/City	Weight	Calls/City	Weight	Calls/City V	/eight		Weight
WQMX/Akron	1.8	WYCD/Detroit	5.6	WAMZ/Louisville	3.3	KSON/San Diego	4.4
WGNA/Albany, NY	3.1	WDTW/Detroit	3.0	WMAD/Madison	1.1	KUSS/San Diego	1.7
KRST/Albuquerque	1.5	KHEY/El Paso	1.6	KTEX/McAllen	3.1	KBWF/San Francisco	4.0
WCTO/Allentown	2.5	KSKS/Fresno	1.7	WGKX/Memphis	2.3	KRTY/San Jose	1.4
WKHX/Atlanta	6.0	WWGR/Ft. Myers	1.9	WKIS/Miami	3.5	KMPS/Seattle	5.0
WUBL/Atlanta	2.9	WCKT/Ft. Myers, FL	1.2	WMIL/Milwaukee	3.5	KKWF/Seattle	3.4
WKXC/Augusta, GA	1.5	WQHK/Ft.Wayne, IN	1.7	KEEY/Minneapolis	6.5	KDRK/Spokane	1.1
KASE/Austin	3.2	WOGK/Gainesville	2.7	WKSJ/Mobile	1.9	KIXZ/Spokane	1.0
KUZZ/Bakersfield	2.0	WBCT/Grand Rapids	2.0	KATM/Modesto-Stockton,C	A 2.0	WPKX/Springfield, MA	1.7
WPOC/Baltimore	7.2	WTQR/Greensboro	2.5	KTOM/Monterey-Salinas		WIL/St. Louis	5.3
WYNK/Baton Rouge	1.4	WPAW/Greensboro	2.2	WSIX/Nashville	2.4	KSD/St. Louis	2.9
WYPY/Baton Rouge	1.1	WRNS/Greenville, NC	2.2	WKDF/Nashville	1.8	WBBS/Syracuse	2.7
WDXB/Birmingham	1.7	WESC/Greenville, SC	2.5	WGH-FM/Norfolk	2.6	WQYK/Tampa	4.5
KIZN/Boise, ID	1.2	WSSL/Greenville, SC	2.4	KTST/Oklahoma City	2.2	WFUS/Tampa	3.4
WKLB/Boston	5.1	WRBT/Harrisburg	1.8	KKNG/Oklahoma City	1.9	WKKO/Toledo	2.7
WYRK/Buffalo	4.3	WWYZ/Hartford	2.4	KXKT/Omaha	2.2	KIIM/Tucson	3.5
WEZL/Charleston, SC	1.7	KKBQ/Houston	5.6	WXTU/Philadelphia	4.9	KVOO/Tulsa	1.6
WIWF/Charleston, SC	0.8	KILT/Houston	4.3	KMLE/Phoenix	4.2	KJUG/Visalia-Tulare, CA	1.4
WSOC/Charlotte	4.4	WFMS/Indianapolis	4.9	KNIX/Phoenix	3.1	WMZQ/Washington, DC	3.8
WKKT/Charlotte	4.1	WGNE/Jacksonville	1.7	WDSY/Pittsburgh	4.1	WIRK/West Palm	1.5
WUSY/Chattanooga	2.7	WQIK/Jacksonville	3.1	WOGI/Pittsburgh	2.3	KFDI/Wichita	2.1
WUSN/Chicago	9.8	WXBQ/Johnson City, TI	N 3.8	KUPL/Portland, OR	3.3	KZSN/Wichita	1.0
WUBE/Cincinnati	4.5	KFKF/Kansas City	3.1	KWJJ/Portland, OR	2.5	WGGY/Wilkes-Barre	2.4
WGAR/Cleveland	4.9	WDAF/Kansas City	2.3	WCTK/Providence	3.6	WXCY/Wilmington	1.7
KCCY/Colorado Spring	gs 1.1	KBEQ/Kansas City	2.3	WQDR/Raleigh	2.9	WGTY/York, PA	2.1
KATC/Colorado Spring	gs 1.0	WIVK/Knoxville	4.7	KFRG/Riverside	2.0		
WCOS/Columbia, SC	1.6	KMDL/Lafayette, LA	1.6	WSLC/Roanoke,VA	2.2		
WWNU/Columbia, SC	0.8	WPCV/Lakeland	3.3	WBEE/Rochester	3.6		
WCOL/Columbus, OH	3.1	WITL/Lansing	2.1	KNCI/Sacramento	2.7		
KPLX/Dallas	7.7	KWNR/Las Vegas	2.3	KNTY/Sacramento	1.3		
KSCS/Dallas	6.2	KCYE/Las Vegas	1.5	KUBL/Salt Lake City	2.6		
KYGO/Denver	5.0	WBUL/Lexington, KY	1.8	KSOP/Salt Lake City	1.8		
KJJY/Des Moines	1.3	KSSN/Little Rock	1.6	KAJA/San Antonio	3.5		
KHKI/Des Moines	1.0	KKGO/Los Angeles	10.0	KCYY/San Antonio	2.9		





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30,884 DOWNLOADS TO DATE
4,042 SONGS DOWNLOADED THIS WEEK
10,470 SPINS REPORTED
311 CONSECUTIVE WEEK OF INCREASING DOWNLOADS
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313 RADIO STATIONS VISITED
314 MILLION WEBSITE HITS
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COUNTRIES, 37 TIME ZONES, AND OVER 350,000 MILES TRAVELED
310 HOURS SIGNING AUTOGRAPHS THIS YEAR

CURB



MEDIABASE

LW	TV	٧	Artist/Title (Label)	otal Points +	'- Points To	otal Plays +	/- Plays /	Audience	+/- Aud	Stations	ADDS
1	1	<u></u>	BILLY CURRINGTON/People Are Crazy (Mercury)	15584	261	5451	6	37.739	1.215	127	4
3	2	<u></u>	DARIUS RUCKER/Alright (Capitol)	15153	1005	5292	284	36.392	2.381	127	4
4	3	<u></u>	TAYLOR SWIFT/You Belong With Me (Big Machine)	13711	175	4795	63	32.694	0.849	126	4
2	4		LADY ANTEBELLUM/I Run To You (Capitol)	12706	-1694	4427	-651	30.043	-4.449	125	4
6	5	<u></u>	RASCAL FLATTS/Summer Nights (Lyric Street)	12600	494	4555	248	29.714	1.355	127	4
7	6	<u></u>	RANDY HOUSER/Boots On (Universal South) 🗸	11847	1328	4248	459	27.641	2.555	126	4
8	7	<u></u>	GEORGE STRAIT/Living For The Night (MCA)	10906	1019	3877	328	25.186	1.696	127	4
9	8	<u></u>	JASON ALDEAN/Big Green Tractor (BBR)	10597	869	3694	319	25.303	2.556	127	4
10	9	<u></u>	KELLIE PICKLER/Best Days Of Your Life (19/BNA)	9828	193	3562	84	23.345	0.858	124	4
11	10	<u></u>	REBA/Strange (Starstruck/Valory)	9252	-12	3253	0	22.008	0.303	126	4
12	11	<u></u>	BLAKE SHELTON/I'll Just Hold On (Warner Bros.)	8499	233	3024	99	19.551	0.66	127	4
14	12	<u></u>	JUSTIN MOORE/Small Town USA (Valory)	8217	478	3032	142	18.482	1.344	124	4
13	13	<u></u>	* JACK INGRAM/Barefoot And Crazy (Big Machine)	7920	144	2807	24	17.88	0.554	125	3
15	14	<u></u>	GLORIANA/Wild At Heart (Emblem/Warner Bros./New Revolution)	7135	196	2539	76	15.843	0.418	117	4
16	15	<u></u>	BROOKS & DUNN/Indian Summer (Arista)	6986	94	2514	42	15.36	0.071	122	4
19	16	<u></u>	TIM MCGRAW/It's A Business Doing Pleasure With You (Curb) 🗸	6694	1067	2295	349	15.359	2.908	118	10
17	17	<u></u>	ERIC CHURCH/Love Your Love The Most (Capitol)	6591	639	2391	259	14.262	0.656	121	7
18	18	<u></u>	<b>DARRYL WORLEY</b> /Sounds Like Life To Me (Stroudavarious)	6041	238	2195	97	14.524	0.521	114	3
20	19	<u></u>	LOVE AND THEFT/Runaway (Carolwood)	5566	508	1959	137	11.786	0.884	120	5
23	20	<u></u>	TOBY KEITH/American Ride (Show Dog) 🗸	5455	1263	1881	443	13.602	3.367	112	13
25	21	<u></u>	BRAD PAISLEY/Welcome To The Future (Arista) 🗸	5436	1436	1954	526	12.225	2.167	110	17
21	22	<u></u>	CHRIS YOUNG/Gettin' You Home (The Black Dress Song) (RCA)	5295	686	1914	228	12.213	1.745	113	7
22	23	<u></u>	RODNEY ATKINS/15 Minutes (Curb)	4504	187	1662	48	9.977	0.414	110	6
28	24	<u></u>	KEITH URBAN/Only You Can Love Me This Way (Capitol) 🗸	4307	1186	1388	400	10.391	2.769	109	19
24	25	<u></u>	MILEY CYRUS/The Climb (Walt Disney/Lyric Street)	4098	23	1473	5	9.112	0.141	100	2

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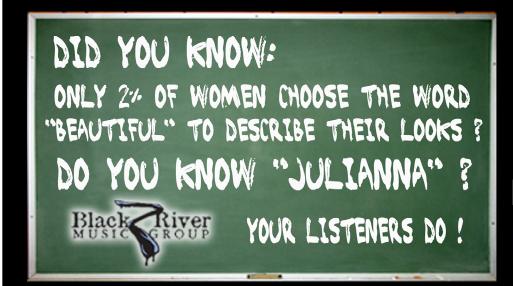




MEDIABASE

LW	TW.	Artist/Title (Label)	otal Points -	+/- Points	Total Plays	+/- Plays	Audience		Stations	s ADDS
29	26	SUGARLAND/Joey (Mercury)	3703	737	1254	250	8.682	1.486	99	14
26	27	DAVID NAIL/Red Light (MCA)	3407	277	1233	97	7.39	0.817	98	4
28	28	South)	3199	74	1190	50	6.391	-0.473	102	3
31	29	CRAIG MORGAN/Bonfire (BNA)	2980	15	1131	37	6.259	0.088	89	6
30	30	PAT GREEN/What I'm For (BNA)	2747	-133	945	-23	5.893	-0.232	77	4
32	31	BOMSHEL/Fight Like A Girl (Curb)	2564	154	929	61	5.265	0.169	82	4
33	32	TRACE ADKINS/All I Ask For Anymore (Capitol)	2427	213	932	65	5.502	0.502	69	3
34	33	BUCKY COVINGTON/I Want My Life Back (Lyric Street)	2259	111	917	30	4.509	0.207	87	4
36	34	LUKE BRYAN/Do I (Capitol)	2099	126	821	51	4.485	0.381	67	2
35	35	MARTINA MCBRIDE/I Just Call You Mine (RCA)	2048	78	715	50	4.194	0.174	<b>7</b> 1	7
39	36	TRAILER CHOIR/Rockin' The Beer Gut (Show Dog)	1872	167	701	37	3.984	0.286	55	8
43	37	<b>ZAC BROWN BAND/</b> Toes (Atlantic/Home Grown/Bigger Picture)	1677	716	567	260	3.984	1.704	51	25
38	38	MIRANDA LAMBERT/Dead Flowers (Columbia)	1546	-202	608	-73	2.902	-0.146	79	2
<mark>41</mark>	39	SINCE OWEN/Eight Second Ride (RCA)	1491	51	601	37	2.812	0.145	57	5
42	40	MONTGOMERY GENTRY/Long Line Of Losers (Columbia)	1467	165	569	74	2.896	0.308	62	7
40	41	JAMES OTTO/Since You Brought It Up (Warner Bros.)	1377	-156	513	-43	2.835	-0.379	48	2
45	42	GARY ALLAN/Today (MCA)	928	159	381	65	1.675	0.251	47	12
46	43	S JASON MICHAEL CARROLL/Hurry Home (Arista)	861	125	310	48	1.552	0.29	44	6
44	44	TRENT TOMLINSON/Henry Cartwright's Produce (Carolwood	) <b>849</b>	36	341	10	1.442	0.226	39	0
47	45	ELI YOUNG BAND/Radio Waves (Universal South)	711	2	244	0	1.105	-0.026	35	6
50	46	SARAH BUXTON/Outside My Window (Lyric Street)	692	54	278	34	1.067	0.176	42	4
D <mark>ebu</mark>	t 47	FAST RYDE/That Thang (Republic Nashville)	638	345	205	131	1.141	0.629	25	9
Re-Ente	r 48	JIMMY WAYNE/I'll Be That (Valory)	582	-28	259	-14	0.664	-0.144	43	0
49	49	MEGAN MULLINS/Long Past Gone (Stoney Creek)	579	-52	221	-18	0.709	-0.047	37	0
Re-Ente	r 50	JESSE LEE/It's A Girl Thing (Atlantic/Bigger Picture)	566	-1	234	-11	0.771	0.002	35	1

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PLAY AUDIO!



#### **Aircheck Add Leaders**

<b>ZAC BROWN BAND/</b> Toes (Atlantic/Home Grown/Bigger Picture)	25
<b>KEITH URBAN/</b> Only You Can Love Me This Way (Capitol)	19
BRAD PAISLEY/Welcome To The Future (Arista)	17
<b>DIERKS BENTLEY/</b> I Wanna Make You Close Your Eyes (Capitol)	16
JOSH THOMPSON/Beer On The Table (Columbia)	14
SUGARLAND/Joey (Mercury)	14
TOBY KEITH/American Ride (Show Dog)	13
ALAN JACKSON/I Still Like Bologna (Arista)	12
GARY ALLAN/Today (MCA)	12
TIM MCGRAW/It's A Business Doing Pleasure With You (Curb)	10

#### **Aircheck Top Point Gainers**

BRAD PAISLEY/Welcome To The Future (Arista)	1436 🏏
RANDY HOUSER/Boots On (Universal South)	1328 🏏
TOBY KEITH/American Ride (Show Dog)	1263 🏏
KEITH URBAN/Only You Can Love Me This Way (Capitol)	1186 🏏
<b>TIM MCGRAW</b> /It's A Business Doing Pleasure With You (Curb)	1067 🏏
GEORGE STRAIT/Living For The Night (MCA)	1019
DARIUS RUCKER/Alright (Capitol)	1005
JASON ALDEAN/Big Green Tractor (BBR)	869
SUGARLAND/Joey (Mercury)	737
<b>ZAC BROWN BAND/</b> Toes (Atlantic/Home Grown/Bigger Picture)	716

#### **Aircheck Top Spin Gainers**

BRAD PAISLEY/Welcome To The Future (Arista)	526
RANDY HOUSER/Boots On (Universal South)	459
TOBY KEITH/American Ride (Show Dog)	443
<b>KEITH URBAN</b> /Only You Can Love Me This Way (Capitol)	400
<b>TIM MCGRAW</b> /It's A Business Doing Pleasure With You (Curb)	349
GEORGE STRAIT/Living For The Night (MCA)	328
JASON ALDEAN/Big Green Tractor (BBR)	319
DARIUS RUCKER/Alright (Capitol)	284
<b>ZAC BROWN BAND</b> /Toes (Atlantic/Home Grown/Bigger Picture)	260
ERIC CHURCH/Love Your Love The Most (Capitol)	259

#### **Activator Top Point Gainers**

•		
TIM MCGRAW/It's A Business Doing Pleasure With You (Curb)	484	(
KEITH URBAN/Only You Can Love Me This Way (Capitol)	429	(
JASON ALDEAN/Big Green Tractor (BBR)	410	(
BRAD PAISLEY/Welcome To The Future (Arista)	396	(
TOBY KEITH/American Ride (Show Dog)	367	(
GEORGE STRAIT/Living For The Night (MCA)	360	
RANDY HOUSER/Boots On (Universal South)	337	
SUGARLAND/Joey (Mercury)	326	
BLAKE SHELTON/I'll Just Hold On (Warner Bros.)	217	
RASCAL FLATTS/Summer Nights (Lyric Street)	187	
Activator Top Spin Gainers		
<b>TIM MCGRAW</b> /It's A Business Doing Pleasure With You (Curb)	315	
IACON ALDEAN/D: C T (DDD)	200	

<b>TIM MCGRAW</b> /It's A Business Doing Pleasure With You (Curb)	315
JASON ALDEAN/Big Green Tractor (BBR)	289
BRAD PAISLEY/Welcome To The Future (Arista)	265
KEITH URBAN/Only You Can Love Me This Way (Capitol)	263
GEORGE STRAIT/Living For The Night (MCA)	253
TOBY KEITH/American Ride (Show Dog)	236
RANDY HOUSER/Boots On (Universal South)	205
SUGARLAND/Joey (Mercury)	192
BLAKE SHELTON/I'll Just Hold On (Warner Bros.)	131
RASCAL FLATTS/Summer Nights (Lyric Street)	129

#### **VIDEO ADDS**

#### CMT

BROOKS & DUNN/Indian Summer (Arista)
CAITLIN & WILL/Address In The Stars (Columbia)
JASON ALDEAN/Big Green Tractor (BBR)

#### **CMT PURE**

BRAD PAISLEY/American Saturday Night (Arista)
BROOKS & DUNN/Indian Summer (Arista)
CAITLIN & WILL/Address In The Stars (Columbia)
DAVID NAIL/Red Light (MCA)
JASON ALDEAN/Big Green Tractor (BBR)
LOVE & THEFT/Runaway (Carolwood)
MIRANDA LAMBERT/Dead Flowers (Columbia)
RASCAL FLATTS/Summer Nights (Lyric Street)

#### GAC

BROOKS & DUNN/Indian Summer (Arista)
CAITLIN & WILL/Address In The Stars (Columbia)
DUE WEST/I Get That All The Time (Bigger Than Me/Nine North)



## **Aircheck Activity**

#### **ELI YOUNG BAND/Radio Waves (Universal South)**

Moves 47\*-45\*; 711 points, 244 spins 6 ADDS: KCCY, KDRK, KKGO, WOGK, WQYK\*, WXTU

#### SARAH BUXTON/Outside My Window (Lyric Street)

Moves 50\*-46\*; 692 points, 278 spins 4 ADDS: **WGGY, WGKX\*, WGTY, WKXC** 

#### FAST RYDE/That Thang (Republic)

Debuts at 47\*; 638 points, 205 spins 9 ADDS: **KATC\***, **KBEQ**, **KDRK**, **KHEY**, **KNIX**, **WKSJ**, **WUBL**, **WXBQ**, **WYCD\*** 

#### JIMMY WAYNE/I'll Be That (Valory)

Re-enters at 48\*; 582 points, 259 spins; 0 ADDS

#### **MEGAN MULLINS/Long Past Gone (Stoney Creek)**

Stays at 49; 579 points, 221 spins; 0 ADDS

#### JESSE LEE/It's A Girl Thing (Atlantic/Bigger Picture)

Re-enters at 50; 566 points, 234 spins 1 ADD: **WKXC** 

#### STEVE AZAR/Moo La Moo (Ride)

467 points, 189 spins 4 ADDS: **KSSN, WGNE, WIRK\*, WRBT** 

#### KATE & KACEY/Dreaming Love (Big Machine)

418 points, 188 spins; 0 ADDS

#### **CAITLIN & WILL/Address In The Stars (Columbia)**

353 points, 163 spins 1 ADD: **WKXC** 

#### LOST TRAILERS/Country Folks (Livin' Loud) (BNA)

345 points, 89 spins

9 ADDS: KKNG, WBCT, WGNE, WGTY, WMIL, WSLC, WSSL, WWGR, WYPY

#### ADD DATES

#### **AUGUST 3**

ALAN JACKSON/I Still Like Bologna (Arista)
BIG KENNY/Long After I'm Gone (Love Everybody/Bigger Picture)
KATIE ARMIGER/Gone (Cold River)
MALLARY HOPE/Love Lives On (MCA)

#### **AUGUST 10**

REBA/Consider Me Gone (Starstruck/Valory)

#### **AUGUST 17**

JYPSI/Mister Officer (Arista)

KENNY CHESNEY w/DAVE MATTHEWS/I'm Alive (BNA)
NATHAN LEE JACKSON/Desperate Man (StarCity/Nine North)

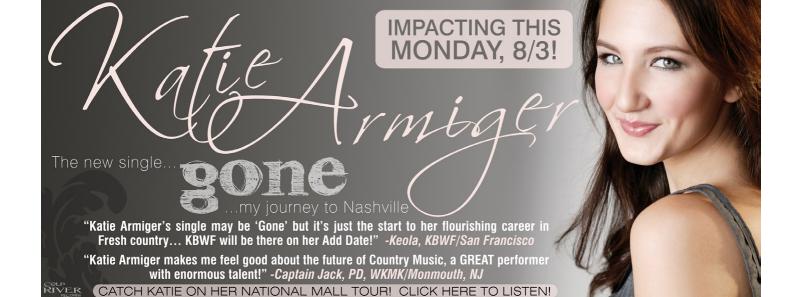
#### **Aircheck Top Recurrents**

<b>ZAC BROWN BAND/</b> Whatever It Is (Atlantic/Home Grown/Bigger Picture)	11374
DIERKS BENTLEY/Sideways (Capitol)	9578
BRAD PAISLEY/Then (Arista)	8212
KENNY CHESNEY/Out Last Night (BNA)	7140
KEITH URBAN/Kiss A Girl (Capitol)	6035
JASON ALDEAN/She's Country (BBR)	5478
SUGARLAND/It Happens (Mercury)	5005
RODNEY ATKINS/It's America (Curb)	4217
KID ROCK/All Summer Long (Atlantic/CO5)	3707
ZAC BROWN BAND/Chicken Fried (Atlantic/Home Grown/Bigger Picture)	3528

#### TRACY LAWRENCE/Up To Him (Rocky Comfort/Nine North)

309 points, 130 spins 1 ADD: **WKXC** 

**Aircheck Activity** includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (\* indicates auto adds)







MEDIARASE

LW	TW Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
1	1	4480	79	2919	58
2	2 BILLY CURRINGTON/People Are Crazy (Mercury)	4226	-96	2759	-47
4	3	4137	79	2699	45
5	4 RASCAL FLATTS/Summer Nights (Lyric Street)	3883	187	2511	129
6	5 RANDY HOUSER/Boots On (Universal South)	3872	337	2509	205
7	6 SEORGE STRAIT/Living For The Night (MCA)	3632	360	2375	253
3	7 LADY ANTEBELLUM/I Run To You (Capitol)	3570	-601	2349	-383
9	8 🥏 JASON ALDEAN/Big Green Tractor (BBR)	3196	410	2115	289
8	9	3024	124	1962	73
11	10 See BLAKE SHELTON/I'll Just Hold On (Warner Bros.)	2751	217	1784	131
10	11 REBA/Strange (Starstruck/Valory)	2736	28	1814	14
13	12 S JUSTIN MOORE/Small Town USA (Valory)	2628	169	1721	107
12	13 S JACK INGRAM/Barefoot And Crazy (Big Machine)	2530	48	1621	13
14	14 SROOKS & DUNN/Indian Summer (Arista)	2415	50	1601	40
15	15 ERIC CHURCH/Love Your Love The Most (Capitol)	2371	86	1561	67
18	16 TIM MCGRAW/It's A Business Doing Pleasure With You (Curb)	2308	484	1494	315
17	17 Carryl WORLEY/Sounds Like Life To Me (Stroudavarious)	2141	113	1414	76
16	<b>18</b> GLORIANA/Wild At Heart (Emblem/Warner Bros./New Revolution)	2129	-136	1366	-91
20	19 Second Paisley/Welcome To The Future (Arista)	2044	396	1300	265
19	20 RODNEY ATKINS/15 Minutes (Curb)	1868	78	1200	67
<b>22</b>	21 TOBY KEITH/American Ride (Show Dog)	1764	367	1140	236
21	22 COVE AND THEFT/Runaway (Carolwood)	1566	96	1025	79
28	23 KEITH URBAN/Only You Can Love Me This Way (Capitol)	1417	429	926	263
24	24 TRACE ADKINS/All I Ask For Anymore (Capitol)	1352	104	908	90
23	25 CHRIS YOUNG/Gettin' You Home (The Black Dress Song) (RCA)	1341	74	877	64
32	26 SUGARLAND/Joey (Mercury)	1199	326	767	192
25	27 CRAIG MORGAN/Bonfire (BNA)	1191	36	722	21
26	28 South)	1098	25	726	28
<b>27</b>	29 PAT GREEN/What I'm For (BNA)	1028	9	674	-6
29	30 MONTGOMERY GENTRY/Long Line Of Losers (Columbia)	975	60	606	29

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MEDIARASE

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays -	+/- Plays
31	31 🥱	BUCKY COVINGTON/I Want My Life Back (Lyric Street)	951	75	586	41
30	32	LUKE BRYAN/Do I (Capitol)	857	-28	540	-12
36	33 🕏	DAVID NAIL/Red Light (MCA)	612	80	379	41
37	34 🦪	MARTINA MCBRIDE/I Just Call You Mine (RCA)	582	55	339	40
33	35	MIRANDA LAMBERT/Dead Flowers (Columbia)	531	-88	350	-61
34	36	JAMES OTTO/Since You Brought It Up (Warner Bros.)	522	-65	355	-38
35	37	BOMSHEL/Fight Like A Girl (Curb)	519	-55	335	-26
41	38 🥏	<b>ZAC BROWN BAND/</b> Toes (Atlantic/Home Grown/Bigger Picture)	449	158	304	115
39	39 🦩	TRAILER CHOIR/Rockin' The Beer Gut (Show Dog)	441	57	291	40
40	40 🥖	JAKE OWEN/Eight Second Ride (RCA)	377	27	246	17
42	41 🥖	JIMMY WAYNE/I'll Be That (Valory)	256	-16	180	0
45	42 🐬	S GARY ALLAN/Today (MCA)	239	33	162	21
44	43 🦪	TRENT TOMLINSON/Henry Cartwright's Produce (Carolwood)	232	14	150	13
43	44 🥖	GRETCHEN WILSON/If I Could Do It All Again (Columbia)	229	9	153	11
46	45	ELI YOUNG BAND/Radio Waves (Republic/Universal South)	213	22	140	20
Debut	46 🥏	DIERKS BENTLEY/I Wanna Make You Close Your Eyes (Capitol)	206	181	128	113
54	47 🕏	FAST RYDE/That Thang (Republic Nashville)	201	87	124	47
47	48 🥏	STEVE AZAR/Moo La Moo (Ride)	197	19	132	13
48	49	TRACY LAWRENCE/Up To Him (Rocky Comfort/Nine North)	170	-8	91	-6
51	50 🥏	SARAH BUXTON/Outside My Window (Lyric Street)	146	19	84	11
D <mark>ebut</mark>	51 🥏	ALAN JACKSON/I Still Like Bologna (Arista)	145	138	95	89
52	52 🦩	TELLURIDE/Pencil Marks (American Roots/Quarterback)	143	20	90	9
50	53	JASON MICHAEL CARROLL/Hurry Home (Arista)	131	-4	74	-1
57	54 🦩	SARA EVANS/Feels Just Like A Love Song (RCA)	121	29	56	12
49	55	SARAH DARLING/Jack Of Hearts (Black River)	106	-51	76	-28
58	56 🦩	DARREN KOZELSKY/Seven Vern Gosdins Ago (Spinville/Major 7th/Nine North)	106	14	66	10
	57 🐬	MATT STILLWELL/Sweet Sun Angel (Shine 7/Nine North)	104	7	62	5
55	58	<b>DUE WEST/</b> I Get That All The Time (Bigger Than Me/Nine North)	101	-5	67	-3
56	59	PHIL VASSAR/Bobbi With An I (Universal South)	95	0	48	-6
53	60	KATE & KACEY/Dreaming Love (Big Machine)	90	-32	65	-24

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